HOPE SF
PEER LEADERSHIP STRATEGY EVALUATION

Phase 1
What are the new programs? What is the experience of the Peer Leaders?

2014-2016

Phase 2
What is the scope and impact of each program?

Phase 3
What is the impact on the community at large?

2015-2016

HOPE SF Peer Leadership Programs

Alice Griffith
Heart healthy curriculum presented by Peer Teachers

Hunters View
Community health education on chronic and communicable diseases, facilitated by Peer Leaders

Potrero
Healthy Generations curriculum and Parent-child activities, facilitated by Community Health Leaders

Sunnydale
Wellness Center and activities supported by Peer Leaders

Year 1 Peer Leaders

17 individuals working at 4 HOPE SF sites

13 Women

4 Men

12 African American

3 Samoan

1 Chinese

1 Latina
**FINDINGS: Peer Leaders**

- The Peer Leaders perceive their roles as multi-faceted
- The Peer Leaders have experienced personal transformation and are enthusiastic learners
- Community relations is an area of great challenge AND of exciting growth
- There is great concern about the housing redevelopment

We’re a resource, we’re a shoulder to cry on. We’re advocates. We’re a lot of different things.

In 2008 I was in a diabetic coma...with the diabetes I fight with it so much...its just so hard to change. You’re so used to eating this, but by being a peer leader, it encouraged me to want to change and do better.

We starting being familiar with different races, faces, where they’d say hi to us now and we’d say hi to Asians or Mexican people. They don’t feel scared like they’re going to get hurt.

A couple of ladies said this was the best service that was ever brought to Sunnydale... They say every day now they come here to the nurse to check their blood pressure.

We have built up a lot of trust in these residents. Residents you least expect...So for somebody to take it away from them, it’s be the same thing. Oh, there they go again...this is something that needs to continue on.

A lifestyle change doesn’t happen overnight. If we’re here today, gone tomorrow, then it’s like everything we’ve done was for nothing.

**FINDINGS: Programs**

- Experienced and skilled residents were hired as Peer Leaders
- Significant variability exists in program structures and approaches across HOPE SF sites
- An on-site Wellness Center creates a linkage between Peer Leaders and health services
- Sustainability of the peer leader program is a concern

**RECOMMENDATIONS:**

- **DEEPEN** Peer Leadership programs’ impact on health behaviors
- **FOSTER** the inclusiveness of the Peer Leadership Programs
- **BUILD** Peer Leadership programs with on-site wellness centers
- **FORMALIZE** and intentionally support personal transformation of the Peer Leaders.
- **AVOID** inequities across programs and maximize success
- **SUSTAIN** programs over long term to assure health change in the community